

# Privacy Policy

**Effective Date:** December 20, 2024

At AI BI LTD, we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and share your personal data when you visit our website and use our services. By using our website and submitting personal data, you agree to the practices described in this policy.

## 1. Types of Information Collected

### Personal Information

When you fill out a webform on our website, we collect the following personal information:

- **Required Information:** Your name or company name (whichever you prefer) email address and phone number.
- **Optional Information:** You may also choose to provide your preferred method of contact (email, phone, Slack, or WhatsApp).
- **Message Section:** Any additional information you provide in the message section of the form is entirely up to you.

### Other Information

We may use tracking technologies such as cookies for marketing, retargeting, A/B testing, and improving user experience. We may also collect other data related to your browsing behavior, IP address, and location.

## 2. Data Collection and Retention

We use data to contact individuals and organizations we work with or may work with in the future to discuss cooperation, address inquiries, provide support, share updates, offer solutions, and explore various opportunities and collaborations.

### Data Retention

We store your personal data only for as long as necessary to fulfill the purposes for which it was collected, or as required by law. Once it is no longer needed, it will be deleted or anonymized.

## 3. Data Sharing

We will not sell or otherwise share personally identifying information with other people or non-affiliated companies except for those purposes described herein, or as required by law.

## **4. User Rights**

### **Access, Correction, and Deletion**

You have the right to access, modify, or delete your personal data at any time. Please contact us at [info@ai-bi.io](mailto:info@ai-bi.io) to exercise these rights. We will process your requests in accordance with applicable data protection laws.

Opt-out of receiving marketing communications or other data processing activities at any time. You can unsubscribe via the link provided in our emails or by contacting us directly.

## **5. Cookies and Tracking Technologies**

### **Cookies Usage**

We use cookies and similar technologies for marketing, retargeting, A/B testing, and improving user experience. These help us optimize our website and offer a better experience for our users.

### **Cookie Management**

Users can manage or opt-out of cookies through the website's cookie consent banner that appears when you first visit our site. The banner allows you to choose which cookies you accept or decline. Additionally, you can adjust your cookie preferences at any time through your browser settings.

## **6. Data Security**

We implement several layers of protection to ensure the security of your data, including encryption, the use of firewalls and antivirus software, and restricting access to data to authorized personnel only. We conduct regular security audits and minimize the amount of data collected. In the event of a data breach, we have a response plan in place to promptly notify users and take necessary measures to protect their data.

## **7. Compliance with Laws**

We comply with the General Data Protection Regulation (GDPR) as applicable in Cyprus, as well as other relevant data protection laws. You have the right to access, modify, or delete your personal data under these laws.

## **8. Third-Party Services**

Our website may use third-party services such as Google Analytics and CRM tools, which may collect data on users. We use these services to analyze website performance and improve the user experience. For more information on how Google Analytics handles user data, please refer to Google's privacy policy.

## **9. Changes to Privacy Policy**

### **Policy Updates**

Any changes to this Privacy Policy will be announced on our website. Significant changes will be communicated to you via email or through a notice on our site.

### **Effective Date**

The updated Privacy Policy will take effect as of the date it is posted on our website. The effective date of the updated policy will be indicated at the top of the policy.

## **10. Contact Information**

For privacy-related inquiries, please contact us at:

- Email: [info@ai-bi.io](mailto:info@ai-bi.io)

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By visiting our website and using our services, you agree to this Privacy Policy. If you have any questions or concerns about how we handle your personal data, please contact us using the details above.